



General Manager – Eugene Bike Share Job Description

About Social Bicycles

Social Bicycles builds the next generation of urban mobility: bicycle sharing systems that are smarter, cheaper, and faster to deploy than traditional bicycle sharing programs. Instead of using ‘smart racks’, Social Bicycles builds ‘smart bicycles’ with on-board GPS / GSM connectivity and an integrated electro-mechanical lock. Our team of mechanical engineers, electrical engineers, industrial designers, and software engineers produce every aspect of our industry-leading bike share platform in-house. Social Bicycles is expanding rapidly, with 30 programs and counting across the United States, Canada, Europe and Australia.

We are a growing team of urban aficionados, engineering wizards, transportation planners, and cycling devotees. We place tremendous value on our Company’s roots and culture: a mix of ingenuity, controlled chaos, hard work, and sense of purpose. All candidates should have the experience, competence, and enthusiasm to dive in headfirst and rapidly solve complex, exciting, and complicated problems. This job opportunity offers a unique chance to join a small team and make a big impact.

About The Job

As the General Manager of Eugene Bike Share, you will oversee all aspects of day to day operations. Working closely with the SoBi Launch Director prior to launch, you will assist in station planning, staff recruitment, marketing, property and vehicle acquisition and other aspects of project implementation. Post launch the GM will oversee all aspects of day to day operations and staff. Ideal candidates will have experience managing multifaced operations within a diverse setting.

Job Duties

- Assist in all aspects of pre-launch activities, including:
 - Facility and vehicle acquisition and setup
 - Installation and deployment of bicycles, stations and visual branding assets
 - Participating in outreach, marketing and customer service protocols
 - Assist in station site planning efforts
 - Manage the relationship between the city, partners and local community
- Manage all aspects of day to day operations
 - Receive, track and manage inventory
 - Identify key marketing partners
 - Recruit, train and manage a diverse workforce necessary to core program functions
 - Establish policies and procedures to ensure a safe work place
 - Working with the Operations Manager to develop strategies to ensure operational functions including; deployment of bicycles and station infrastructure, repair and maintenance of all program assets and bicycle redistribution
 - Forecast revenue and manage budgets



Experience and Skills

- Entrepreneurship
 - Must be a self-starter and leader that assumes the risks and rewards of running an innovative sustainable operation.
- Communication
 - Able to communicate and listen effectively; great written, verbal and presentation skills
- Leadership
 - Able to motivate, inspire and create a positive environment for all. Respect all team members and partners.
- Resource management
 - Maintain an efficient operations through creative and resourceful ways. Develop and deploy realistic operations within budget while maintaining operations
- Dependability
- 5+ years of management experience. Transportation and/or logistics industry experience a plus
- College degree in engineering, planning, business administration or other related field. Advanced degree a plus
- Experience working with businesses, non-profit organizations and government agencies
- Strong analytical, organizational, communication and problem solving skills
- Valid drivers license
- Must be well versed with web and mobile applications
- Passionate about the overall goals of bike share and sustainable transportation

Equal Opportunity Employer

It is the policy of SoBi to provide employment opportunities without regard to race, color, religion, creed, ethnicity, national origin, alienage, citizenship status, age, marital status, partnership status, disability, sexual orientation, gender (sex), military status, prior record of arrest or conviction (except as permitted by law), predisposing genetic characteristics, or status as a victim of domestic violence, sexual offenses and stalking, and to maintain an environment free of harassment on any of the above-noted grounds, including sexual harassment or retaliation.

SoBi strongly encourages diverse candidates to apply.

Drop us a note at jobs@socialbicycles.com if you are interested.